



2009 **Opening Doors** Small Business Conference

Providing opportunities in a challenging economy.

Los Angeles | April 6-8, 2009
Hyatt Regency Century Plaza



Conference Highlights

- Business Exposition** Explore business opportunities with government agencies, prime contractors and other small businesses.
- Keynote Luncheons** Hear invited Keynote Speakers who are small business advocates. *See list of invited speakers below.*
- Matchmaking Forum** Pre-schedule one-on-one appointments with federal, state and local agencies and prime contractors.
- Welcome and Networking Receptions** Meet and greet other conference attendees in relaxed settings.
- Workshops** Choose among 15 timely sessions designed to help small businesses find new government marketplace opportunities.

Agenda-at-a-Glance

Monday, April 6

Morning | Registration, exhibitor set-up and the conference kicks off with three crucial workshops for federal government contracting opportunities

Afternoon | Lunch on your own and Matchmaking Forum Day One

Evening | Exhibit Hall opens for Welcome Reception

Tuesday, April 7

Morning | Registration, Continental Breakfast, Plenary Session, Federal Government Town Hall, Exhibit Hall open and two concurrent workshops

Afternoon | Keynote Luncheon and Matchmaking Forum Day Two

Evening | Networking Reception

Wednesday, April 8

Morning | Registration, Continental Breakfast, Large Business Summit, Exhibit Hall open and four concurrent workshops

Afternoon | Keynote Luncheon and four concurrent workshops

Agenda subject to change. Check the conference website for full details and updates. For travel planning purposes, registration opens April 6 at 7:00 a.m. and the conference concludes April 8 at 3:30 p.m.



Register at openingdoorscal.com

Questions? Call (213) 894-3210.



Invited Keynote Speakers

Paul Prouty, Acting Administrator, U.S. General Services Administration

Antonio Villaraigosa, Mayor, City of Los Angeles

Alberto Alvarado, District Director, Greater Los Angeles, U.S. Small Business Administration

Gina Marie Lindsey, Executive Director, Los Angeles World Airports

U.S. Congressional Representative

Scott Denniston, U.S. Department of Veterans Affairs (Retired)

Jack Kaiser, Chief Economist of the Los Angeles County Economic Development Corporation

How to Register

Conference Registration

All-inclusive attendee registration is offered at \$140 through March 11. From March 12 through April 3, the fee is \$150. On-site registration is available after April 3 for \$195. *Registration fee includes entrance to the Business Exposition, Continental Breakfasts in the Exhibit Hall. Keynote Luncheons, general/plenary sessions, Matchmaking Forum, Welcome and Networking Receptions, and all workshops including pre-conference sessions.*

Exhibitor packages are offered at \$575 through March 11. From March 12 through April 3, the fee is \$600. *Exhibitor packages include one 8x10' exhibit space, one 6' draped table and two chairs and one all-inclusive attendee registration.*

Hotel Reservation

Hyatt Regency Century Plaza is offering a special rate of **\$128/night government and \$159/night non-government** for all conference attendees April 5-10, 2009 (*based on availability*). Call 1-800-233-1234 and refer to "GSAD" to reserve your room at the special rate.



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This conference is a federal, state, county and city collaboration. Thank you to our event partners!

Presenting Agencies



Partnering Agencies



Participating Agency | U.S. Small Business Administration